

Visionary Solutions and NetroMedia to Introduce New End-to-End Webcasting Solution at NAB 2010

Visionary Solutions, a leading ipTV hardware manufacturer has partnered with NetroMedia, a global streaming provider and CDN to create **VSiCaster™**, an innovative streaming hardware solution - designed for portability and ease-of-use, and backed by a global fail-safe distribution network.

VSiCaster can turn video from traditional television sources into full-screen, full resolution IP digital video in real time. The unit will instantly connect with NetroMedia's delivery network to broadcast a single or multiple video streams online, reaching PCs, MACs, hand-held devices and even Set-Top boxes.

Simple setup allows online broadcasters to start streaming live on-location in minutes. Setup requires merely plugging a video source such as an ENG camera directly into VSiCaster and connecting the unit to an internet-enabled network. Streaming begins upon connection.

This ground-breaking product features state-of-the-art h.264 MPEG-4 AVC compression and supports high-quality bit-rates of up to 4mbps, with AAC or MPEG-1 Layer 2 audio compression. Optimized transmission technology provides a video image at full frame rates and D1 resolution, as well as reduced resolutions and profiles for mobile applications.

VSiCaster is built upon Visionary Solutions' highly reliable AVN420 audio/video encoder 'blade' and the MPP200 chassis, a high density rack mount system. It is configurable as a one or two-channel unit.

Visionary Solutions and NetroMedia will showcase VSiCaster at the 2010 NAB Show in Las Vegas, Nevada (booth #SU5902), between April 12th - 15th.

Attendees interested in receiving an overview and demonstration of VSiCaster should either contact Visionary Solutions or NetroMedia to schedule an appointment on-site.

About Visionary Solutions, Inc.

Visionary Solutions, Inc. manufactures and markets professional IPTV equipment including high definition h.264 encoders, and standard definition MPEG-2 and h.264 encoders. The company's hardware and software solutions are sold in the following markets:

- * Professional AV (Enterprises and Institutions)
- * Television/broadcast (feeds, backhaul, monitoring)
- * Telecommunications (ISPs, Telcos, Cable Co.)
- * Webcasting and OTT

For more information visit online at: www.vsicam.com

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About NetroMedia

NetroMedia is a leading global provider of comprehensive Internet streaming media serving the business-to-business market in more than seventy countries. Products include streaming

solutions to terrestrial and Internet broadcasters, On Demand programming, along with mobile and online media asset management.

NetroMedia designs, delivers and optimizes modern, profitable customer experiences for leading global companies. Inspired by deep insights into today's empowered customers and the untapped energy of interactive technology, NetroMedia helps clients achieve a balance between client aspirations and bottom-line performance.

For more information visit online at: www.NetroMedia.com

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