



Visionary Solutions, Inc.

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For Immediate Release

Visionary Solutions Launches PackeTV[®] Mobile Streaming Media Delivery Platform

Utilizing PackeTV[®] Mobile, Content Operators Can Efficiently Deliver High-Quality Live and Prerecorded Streams to Mobile Devices

SANTA BARBARA, Calif. — June 7, 2012 — Visionary Solutions, Inc. (VSI) today introduced PackeTV[®] Mobile, a sophisticated communication system that simplifies the delivery of live and file-based content, enabling content administrators to deploy IP video to any connected device seamlessly, including mobile phones, tablets, and set-top boxes. Built on an entirely server-based design, PackeTV Mobile can be cost-effectively deployed on any public or private network where HTTP access is allowed and scaled to provide superior-quality streaming video content to an unlimited number of users.

“Until now, HLS streaming was only available through a content delivery network, reducing the level of control a content administrator had over its video programming and distribution,” said Mike Piper, vice president of sales and marketing, Visionary Solutions. “Leveraging PackeTV Mobile, content administrators can more efficiently oversee HLS streaming to ensure an excellent video quality and efficient bandwidth allocation.”

Through an intuitive Web-based GUI, content administrators can easily deliver streaming media content to hundreds of clients from a single, powerful server. Alternatively, PackeTV Mobile can be deployed as a scalable onsite or cloud-hosted solution capable of reaching an unlimited number of clients via corporate or public network. By providing content in a variety of bit rates and screen sizes, PackeTV Mobile offers the best quality of experience for end users while distributing content efficiently over any wired, wireless,

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3G, or 4G network. PackeTV Mobile's standard Web-based infrastructure eliminates the need for a costly content delivery network in most cases. This reduces the content administrator's capital and operating expenses dramatically.

PackeTV Mobile features an easily managed set-up and operation wizard that ensures effective administration of the content delivery process. Content is acquired from a variety of sources — including DVD or Blu-ray™ players, cameras, and prerecorded file-based programs — and encrypted to prevent unauthorized viewing if required.

Ideal for a broad range of markets, spanning the professional A/V, telecommunications, broadcast, corporate, government, education, and houses of worship, PackeTV Mobile supports standard and high-definition video and audio standards, including H.264 and MPEG-2 video, as well as AAC and MPEG audio, providing users with a high degree of flexibility. The powerful platform offers reliable transport stream storage, as well as HLS file storage and playback, optimizing a content manager's streaming media workflow.

More information about PackeTV Mobile and other Visionary Solutions' products is available at www.vsicam.com.

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About Visionary Solutions, Inc. (www.vsicam.com)

Visionary Solutions, Inc. (VSI) manufactures Internet Protocol Television (IPTV) equipment that provides real-time transport of video over IP networks. With SD and HD IPTV encoders that support the latest technology standards, such as H.264, VSI's modular solutions are recognized around the world for their outstanding value, performance, flexibility, and quality. With a company-wide focus on customer satisfaction through collaboration and hands-on support, VSI is a trusted partner for high-quality IPTV encoding for enterprise, education, healthcare, government, A/V, cable, broadband, and broadcast applications.

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