

VSiCASTER

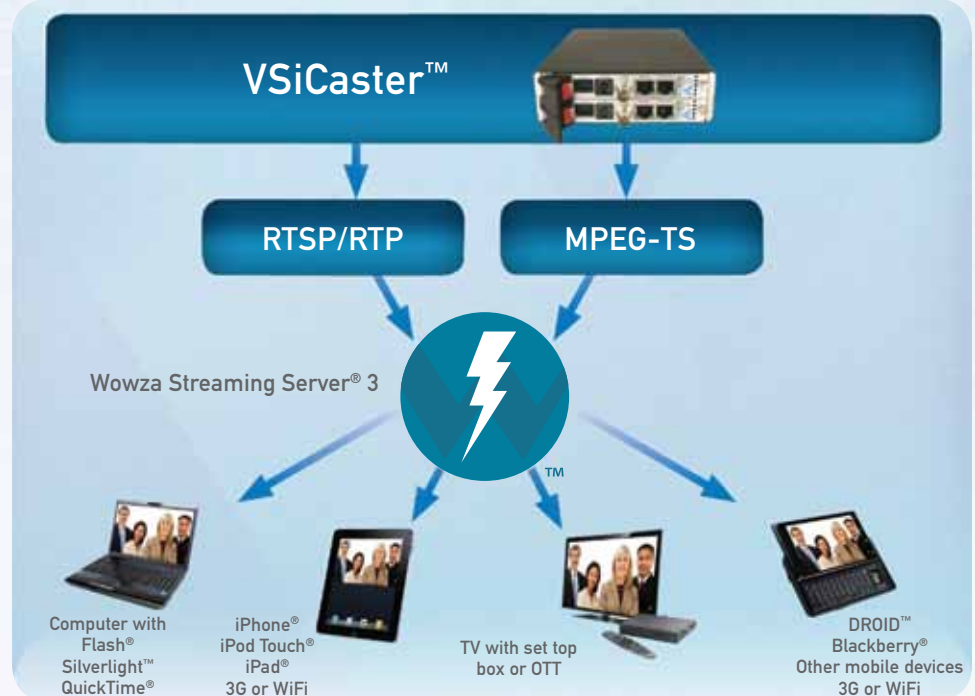
Complete End-to-End Webcasting Solution

OVERVIEW

Visionary Solutions' VSiCaster™ is a powerful, easy-to-use webcasting system – designed for portability.

VSI has teamed up with NetroMedia, a leading global Content Delivery Network (CDN), to provide online broadcasters with a complete end-to-end streaming solution that requires minimal setup. Professionals and beginners can now broadcast high-quality video over the Internet in no time, reaching hundreds or even thousands of viewers.

Set up is simple. Connect any analog source such as a camera, DVD/VCR player or even a video server to the VSiCaster, plug its Ethernet output into an Internet-enabled network and start streaming.



ALL OF THE BENEFITS OF WEBCASTING WITHOUT THE WORRIES OF TRYING TO BUILD IT YOURSELF

With VSiCaster you supply the content and we take care of the rest.

The quality and robustness of the solution are unsurpassed, thanks to a highly reliable webcast engine and a distribution network with worldwide presence.

Whether your event is a small webcast of a local hockey game or a graduation ceremony delivered to thousands of viewers around the world, you can have the confidence of a major webcast producer. Regardless of your level of expertise, the VSiCaster is the quickest way to create a live streaming presence at an extremely affordable price.

Applications

- Religious services – reach a broader audience
- Graduations – let other relatives participate
- Weddings – include guests that can't make it
- First responders – send live video of scene
- Sports – great for high school game coverage
- Contractors – show those changes in real time
- Real Estate – remote walk-throughs, closings
- Auto – market inventory across the country

Benefits

- Simplicity – preconfigured webcast engine
- Bundled offering – no CDN contract negotiation
- Monthly billing plans – just like your cell phone
- No service contracts – pay as you go
- Fully integrated – even includes viewing page
- Excellent quality – leverages latest h.264 video
- Portability – move between locations easily

Two-channel VSiCaster shown



Visionary Solutions, Inc

VSiCASTER

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QUALITY AND PERFORMANCE

in a webcast engine no bigger than a portable DVD player

Leveraging state-of-the-art h.264 video compression, the VSiCaster represents a breakthrough in quality at Internet bandwidth transmission rates. Using technology from the proven AVN420 encoder "blade," this flexible engine is capable of streaming rates from 100Kbps up to 4Mbps at 30fps for full motion video as well as reduced resolutions and profiles for mobile applications.

Setup

Setup of the VSiCaster is simple but elegant with an average initial installation time of less than 15 minutes.

Equipment: Use any audio video source with composite or s-video output and a VSiCaster (h.264, MPEG-4 Part 10/AVC). The VSiCaster is configurable as a one or two-channel encoder within an MPP200 chassis (two-channel shown in picture).

Should you decide you need your own server, the system is fully compatible with Wowza® media products.

Connections: Connect power cord to the power supply, the power supply to the VSiCaster and an audio/video feed from your source (ie: camera, DVD, DVR). Connect VSiCaster to the Internet through your local network connection.

Output URL: Each VSiCaster kit comes with a unique URL for you to view your webcast stream and to share it with others. Email this URL (a web page address) to your viewing audience with appropriate event date and time.

Event Viewing: Open up a web browser from your Windows PC or MAC, TV with set-top box or web-enabled mobile device, and enter the stream identification code (viewing page). You can watch your video stream live with any browser with a QuickTime®, Flash®, or VLC™ plug-in.

That's it! The biggest challenge your internal or external clients will face is deciding which event to webcast first.

Ask NetroMedia for special pricing on the VSiCaster with their complete streaming service

Set up your equipment

...with very simple connections...

<http://www.mystreamid.com>

...send your output URL...

...and you're ready to webcast!



Visionary Solutions, Inc.

2060 Alameda Padre Serra, Suite 100
Santa Barbara, CA 93103
805-845-8900
www.vsicam.com



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